

EXPRESSION OF INTEREST FOR E-TRAINING MODULES DEVELOPMENT

BACKGROUND

The National Health Policy, 2017 aims to ensure Universal and Comprehensive Primary Health Care through implementation of Ayushman Bharat Health & Wellness Center (AB-HWC) Programme. The existing Sub- Health Centres (SHC), Primary Health Centres (PHC) and Urban Primary Health Centres (UPHC) are being transformed into AB-HWCs to deliver Comprehensive Primary Health Care (CPHC) that includes preventive, promotive, curative, palliative and rehabilitative services which is universal, free, and close to the community. At the AB-HWCs, the package of Comprehensive Primary Health Care services is being expanded to go beyond Reproductive and Child Health to include care for Non-Communicable diseases, Palliative and Rehabilitative care, Oral, Eye and Ear, Nose and Throat (ENT) care, Elderly care, Mental health and first level care for Emergencies and Trauma.

To roll-out quality expanded range of services in AB-HWCs, NHSRC has developed training modules for the primary health care functionaries. There is a need to leverage technology to build the capacities of health care functionaries on the expanded package of services, NHSRC seeks to develop high quality engaging, e- training courses and publish the same on LMS (Learning Management System) platform. The content focusses on knowledge, skills and attitudes, relevant to each package of service delivered by the AB-HWC.

SCOPE OF WORK

NHSRC seeks application from external agencies to work with NHSRC/MoHFW/States/UTs in development and deployment of 7 e-training Modules for Medical Officer and Community Health officer. The 7 each e-training modules are Palliative and Rehabilitative care, Oral care, Eye care, Ear, Nose and Throat (ENT) care, Elderly care, Mental health care and first level care for Emergencies and Trauma care services. E-training modules are to be developed in English language. This list is indicative and not exhaustive. The process flow for E-training modules is attached as Annexure- 1.

ELIGIBILITY CRITERIA

Essential

- Registration of the organization under competent authority and deployment
- Demonstrated experience of over 3 years in development of e-training modules for training programs.
- Demonstrated experience and strong understanding and experience of using and managing Learning management systems.
- Experience in the health sector.

- The agency should not have been debarred or blacklisted by the Central or State Government / PSUs/ bilateral and multilateral or UN agency ever in the past. A certificate to this effect is to be submitted by the Agency duly signed by the Organization's Authorized person.

Desirable

- Experience in training and capacity building of health functionaries
- An understanding of public health system of India

TIMELINE

- The timeline for completion of the development and deployment of e-training modules on LMS will be 3 months from the date of signing the contract.

SELECTION PROCESS

- Agencies will be shortlisted based on the QCBS mechanism in which 70% weightage will be given to the technical quote and 30% weightage to the financial quote as per norms mentioned in GFR-17. The scoring criteria for technical proposal is attached as Annexure-2

Interested Organisations are requested to submit letters of interest along with following documents

- a) Registration of agency/organisation
- b) Registration of the organisation under section 80G and 12 A of IT Act
- c) Annual audit report of last 3 years including funding/financial sources
- d) Technical quote for e-training modules development should include the following:
 - Background of the organization, nature of organization, Organogram with the team capacity,
 - Past Experience in development of e-training modules/ any other training modules, demonstration of the necessary skill mix, past experience of budgets handled
 - Proposal for the development of 14 e-training modules with details of team composition, methodology, quality control and assurance measure, and timelines.
- e) Financial quote should include detailed budgetary requirements for development and deployment 14 e-training (English) modules development.

The last date for receipt of applications is **15th Jan 2023**. Interested organizations may submit their applications with above mentioned letters by sending email to nhsr.india@gmail.com.

ANNEXURE- 1: PROCESS FLOW FOR E-TRAINING MODULES

English Videos

Sl no	Process flow
1	Content Development using NHSRC Training module
2	Review of content by NHSRC Team, revision of content incorporating changes
3	Video script development
4	Review of Script by NHSRC team, revision of script incorporating changes
5	Illustration development and incorporation
6	Development of animated character(s)
7	Development of Voice- over
8	Video development
9	Review of video by NHSRC team and incorporation of changes
10	SCROM compliance
11	Final Deployment on designated Learning Management System

ANNEXURE-2: Scoring Criteria – Technical Proposal

Sl. No.	Criteria	Score details
1	Nature of organization (Maximum score-10)	Organization related with Public Health/Academic (Health) with Technology- 10
		Organization related with Public Health/Academic (Health) - 7
		Organization related with Only Technology - 5
		Others -0
2	Organization Experience (Maximum score-10)	Total Experience of the organization (in years)
		Experience more than 10 years - 5
		Experience more than 6 years to 10 years - 3
		Experience more than 2 years to 6 years - 1
		Experience less than 2 years -0
		Experience in developing E-Modules (within last 5 years)
		Experience of working in 5 or more projects for E- Modules development- 5
		Experience of working in 1 - 4 projects for E- Modules development- 3
		None - 0
3	HR-Skill mix (Maximum score-5)	Human Resource skill in Interdisciplinary (Medical, Public Health/Social, Technology, Designer) - 5
		Human Resource skill in Public Health/Social and Technology - 3
		Human Resource skill in Only Public Health/Social or Technology - 1
4	Quality (Maximum score-25)	Quality of proposal submitted
		Detailed proposal team composition, methodology, quality control and assurance measure, Pilot Plan, timelines, and Budget- 10
		Proposal with methodology, timelines and Budget - 5
		Proposal with methodology and timelines - 3
		No proposal - 0
		Content
		Audio-visual lectures with exhibits, Animations and field/procedure videos, Pre-Post Questions for formal assessments, Basic gaming - 10
		Audio-visual lectures with exhibits, Animations and field/procedure videos ,Pre-Post Questions for formal assessments - 5
		Audio-visual lectures with exhibits, Pre-Post Questions for formal assessments - 3
		Adoptable to iGOT or other Platforms approved by Government
		Yes – 5
		No - 0
		Total maximum score - 50